ORGANIZING FOR AMERICA

Volunteer Recruitment Script

"Hi, is _____ available?

Hi, my name is _____ and I'm a volunteer here in _____(city or town) with Organizing for America. We're the continuation of the Barack Obama's Campaign. How are you?

Great! I'm calling you today because we're campaigning for a Public Option to be included in Health Care Reform. *Do you support President Obama's push for a Public Option to be included in health care reform?* "

Circle response on call sheet next to "HCPrincpl"

> **P** = Public Support, **Y** = Support but not public, **U** = Undecided, **N** = No, **6** = Not Interested

"Great! We also want to thank you for volunteering during the general election. As you may have already heard, President Obama will be visiting Grand Junction this Sat. August 15th. Although we don't currently have all the details of that visit, we are looking for volunteers to help us this week, and throughout the rest of the month, to phone bank to update supporters and other volunteers about this visit and upcoming events/volunteer opportunities."

"Would you be available to volunteer this week by helping us make phone calls to other volunteers? Mark yes (yes or maybe) or no to the volunteer question. If yes, "Excellent, can you attend a phone bank on Monday or attend a team meeting on Tuesday, Wednesday, or Thursday evening?" *If yes, use the calendar icon to schedule this volunteer to that event…you must first select the date, then the event.* **"Thank you so much!** *Let me verify your email address, we will be emailing the event details mid week.* **Thank you for volunteering, I will have a community organizer contact you to schedule a volunteer shift or I can do this tonight!"**

If no… **"Would you be willing to volunteer for Organizing For America in the future, I can have someone call you?** Mark yes (yes or maybe) or no to the volunteer question. If yes, "thank you, I will have a community organizer follow up with you!"**

The Effective Volunteer "Ask"

1. **Solution**   "We need your help *now*, to contact Congress during their recess and to make sure that Congress hears our support for a Public Option."
2. **Hard Commit** *"Can you help us collect signatures of support by making phone calls or knocking doors this week? Call other volunteers and supporters to let them know about upcoming events?"*

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